

ReMAP

Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

Master Data Management
Digital Presence
Product Catalog
Campaign Management
Product Advisor
Visualizer/Designer
Ecommerce Framework

OPERATE

Lead Management
Sales Management
Pricing And Configurator
Fulfillment Management
Foreign Trade Management

MEASURE

Operational Analytics
Marketing Analytics
Loyalty Management
Customer Segmentation
Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
ANALYZE BUSINESS

www.remapweb.com

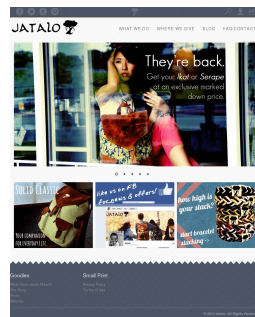
ReMAP EComm™ - enables companies to define and configure an online store, sell online, get paid online and fulfill through 3rd party fulfillment engines such as AFS

Features/Functions

- Enable customers to set up an online store using own catalog or products housed in ReMAP catalog
- Capability to handle physical or virtual goods (such as wireless services)
- Payment Gateway integration with Stripe, Paypal etc
- Promotions Management
- Integration with third party fulfillment services such as Amazon Fulfillment, Newgistics for physical goods
- Order tracking and customer communications
- APIs into Email and Social Media marketing

Value

Leverage the increasing power of ecommerce for both brick and mortar as well as online businesses through systematic setup, maintenance and management



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