

ReMAP
Software for the Digital Enterprise

Plans

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – **BUILD**, **OPERATE** and **MEASURE**.

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling, and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

BUILD

- Master Data Management
- Digital Presence
- Product Catalog
- Campaign Management
- Product Advisor
- Website Design
- Ecommerce Framework

OPERATE

- Lead Management
- Sales Management
- Price And Configuration
- Fulfillment Management
- Foreign Trade Management

MEASURE

- Operational Analytics
- Marketing Analytics
- Loyalty Management
- Customer Segmentation
- Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
ANALYZE BUSINESS

www.remapweb.com

Silver	
\$	
per month	
Gold	
\$\$	
per month	
Platinum	
\$\$\$	
per month	
Operations	
Sales Operations	
Lead Tracking	
YES	
YES	
YES	
Sales Territories	
1	
1	
>1	
Salesforce Management (# of SalesReps)	
<10	
<25	
<25	
Product Management	
Sales Side Catalog (# of items)	
<100	
<200	
<200	
Pricing Management (# of items)	
<100	
<200	
<200	
Material Management	
Buy Side Catalog (# of items)	
<1000	
<2000	
<2000	
Production & Flow Management	
Job Tracking (# of Jobs/Month)	
<100	
<200	
<300	
Labor Management (# of crews)	
<10	
<15	
<20	
Customer Management	
Issue Resolution	
Unlimited	
Unlimited	
Unlimited	
Project Management	
Initiatives Tracking	
Unlimited	
Unlimited	
Unlimited	
Channel (BIG BOX) Management	
Partner Management (# of Channels)	
100	
1	
1	
Planning & Analytics	
Leads Analysis	
YES	
YES	
Job Analysis	
YES	
YES	
Profit Analysis	
YES	
ACTUAL vs PLAN	
YES	
Marketing & Sales	
Web Site Enhancement/Maintenance	
5 Pages	
10 Pages	
Web Based Lead Generation	
YES	
YES	
Search Engine Optimization (planned for future)	
YES	
Campaign Management	
1 Campaign/month	
2 Campaign/month	
3 Campaign/month	
Social Media Setup, Integration and Maintenance	
YES	
Community Management	
Facebook, Twitter, YouTube	
Availability & Pricing	
Hosted Solution as a Service	
YES	
Support	
10hrs/Month	
<20hrs/Month	
>20hrs/Month	
Customization (and Additional Support)	
Not Available	
Available	
Available	

