ReMAP

Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation , Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

 Master Data Management
 Digital Presence
 Product Catalog
 Campaign Management
 Product Advisor
 Visualizer/Designer
 Ecommerce Framework

OPERATE

 Lead Management
 Sales Management
 Pricer And Configurator
 Fulfillment Management
 Foreign Trade Management

MEASURE

 Operational Analytics
 Marketing Analytics
 Loyalty Management
 Customer Segmentation
 Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
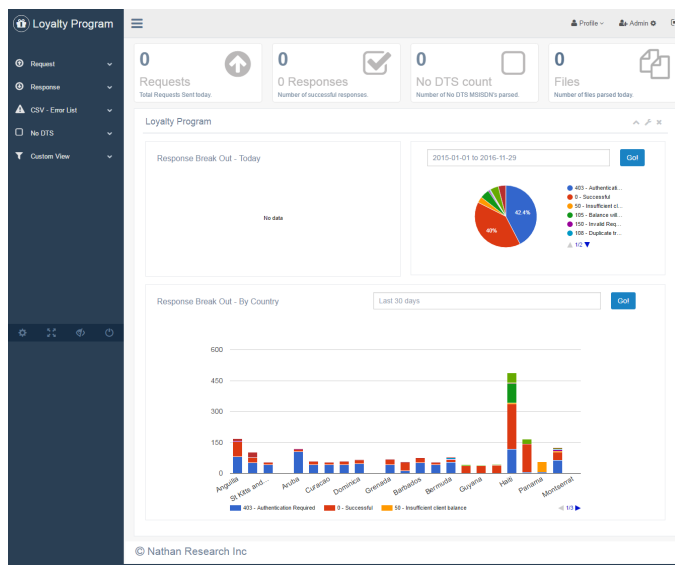ANALYZE BUSINESS

www.remapweb.com

ReMAP Loyalty Management™ – provides the ability to manage loyalty programs

Features/Functions

• Organization of loyalty points for customers
• Periodic notification to customers on their loyalty levels and award redemption possibilities
• Mobile and tablet capable

Value

 Customer retention