

ReMAP

Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

- Master Data Management
- Digital Presence
- Product Catalog
- Campaign Management
- Product Advisor
- Visualizer/Designer
- Ecommerce Framework

OPERATE

- Lead Management
- Sales Management
- Pricing And Configurator
- Fulfillment Management
- Foreign Trade Management

MEASURE

- Operational Analytics
- Marketing Analytics
- Loyalty Management
- Customer Segmentation
- Predictive Modeling

BENEFITS

- DRIVE LEAD FLOW
- INCREASE CONVERSION
- GROW SALES
- FULFILL EFFICIENTLY
- ANALYZE BUSINESS

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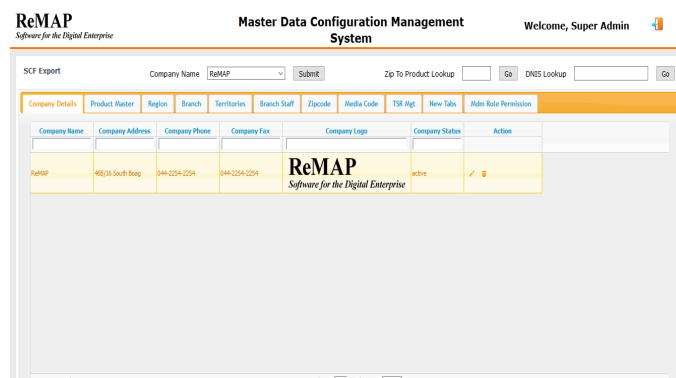
ReMAP:MDM is the master data management system which assembles all the master data for the enterprise - products, regions, locations, users, roles and permissions in a common data model

Features/Functions

- Multilevel location hierarchy (ex: Regions, Territories, Stores)
- Store to Zip mapping for organizations
- Product Availability by zip / store
- Marketing Channels (Stores, Online, Third Party)
- Organizational hierarchy (Management, Staff, Operations)
- User Access Permission Management
- Single Sign on for multiple applications
- APIs for consumption of master data by external applications

Value

Centralized information repository of all master data for an organization brings efficiency, control and accuracy to operational management and reporting



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