**ReMAP**
*Software for the Digital Enterprise*

*ReMAP™* is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – **BUILD**, **OPERATE** and **MEASURE**

**ReMAP** BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

**ReMAP** OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

**ReMAP** MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

Master Data Management
Digital Presence
Product Catalog
Campaign Management
Product Advisor
Visualizer/Designer
Ecommerce Framework

OPERATE

Lead Management
Sales Management
Pricer And Configurator
Fulfillment Management
Foreign Trade Management

MEASURE

Operational Analytics
Marketing Analytics
Loyalty Management
Customer Segmentation
Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
ANALYZE BUSINESS

www.remapweb.com

*ReMAP Pricer & Product Configurator™* – assists field sales in dynamic configuration of product bundles and options and prices the project
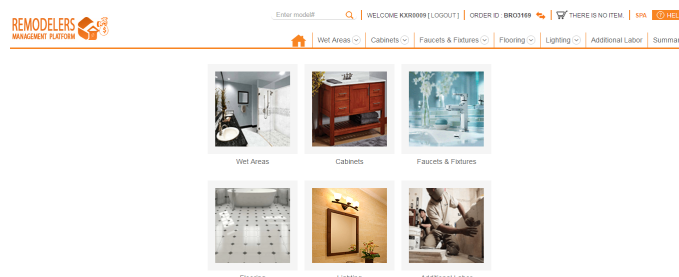
## Features/Functions

• Lead lookup
• Delightful customer experience through multimedia presentations
• Assisted selling through multi level and visual step-by-step product configuration
• APIs into complex, organized representation of multi-level product catalogs
• Ability to revise orders and keep track of request/approval workflow
• Ability to mine data, conduct surveys and re-engage customers
• Integration into a Product Advisor (questionnaire driven rules based product recommendation engine)
• Digitization of all sales paperwork, automatic, e-contracts
• Integration into visualization of product into standard layouts of a scene (ex: L shaped, U shaped, Island kitchen)
• Integration into visualization of product placement into custom scenes of customer's own home
• Connectivity to multiple catalogs of different products through the same interface

## Value

Better conversions, Higher Selling Prices, Better Sales rep retention