

## ReMAP

Software for the Digital Enterprise

**ReMAP™** is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

**ReMAP BUILD** establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

**ReMAP OPERATE**, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

**ReMAP MEASURE** facilitates ongoing measurement of business performance through specific metrics and dashboards.

### PORTFOLIO

#### Build

Master Data Management  
Digital Presence  
Product Catalog  
Campaign Management  
Product Advisor  
Visualizer/Designer  
Ecommerce Framework

#### OPERATE

Lead Management  
Sales Management  
Pricing And Configurator  
Fulfillment Management  
Foreign Trade Management

#### MEASURE

Operational Analytics  
Marketing Analytics  
Loyalty Management  
Customer Segmentation  
Predictive Modeling

### BENEFITS

DRIVE LEAD FLOW  
INCREASE CONVERSION  
GROW SALES  
FULFILL EFFICIENTLY  
ANALYZE BUSINESS

[www.remapweb.com](http://www.remapweb.com)

**ReMAP Product Advisor™** - enables companies to setup a self-driven questionnaire for customers to assess their needs and determine suitable products through a an engaging recommendation engine

## Features/Functions

- Business rules driven recommendation engine
- Configurable mapping of scenarios to suggestions / recommendations
- Engaging experience through pictures and videos
- Recommendation report with a promotional coupon for the customer to use

## Value

Digital engagement with a customer and stickiness to brand and products



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