ReMAP Product Advisor™

ReMAP

Software for the Digital Enterprise

REMAP[™] is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – BUILD, OPERATE and MEASURE

Remap BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation , Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

Master Data Management Digital Presence Product Catalog Campaign Management Product Advisor Visualizer/Designer Ecommerce Framework

OPERATE

Lead Management Sales Management Pricer And Configurator Fulfillment Management Foreign Trade Management

MEASURE

Operational Analytics Marketing Analytics Loyalty Management Customer Segmentation Predictive Modeling

BENEFITS

DRIVE LEAD FLOW INCREASE CONVERSION GROW SALES FULFILL EFFICIENTLY ANALYZE BUSINESS

www.remapweb.com

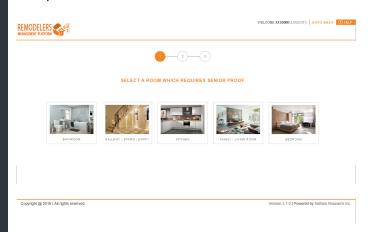
ReMAP Product Advisor™ – enables companies to setup a self-driven questionnaire for customers to assess their needs and determine suitable products through a an engaging recommendation engine

Features/Functions

- Business rules driven recommendation engine
- Configurable mapping of scenarios to suggestions / recommendations
- Engaging experience through pictures and videos
- Recommendation report with a promotional coupon for the customer to use

Value

Digital engagement with a customer and stickiness to brand and products





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